

Burlington Planning Commission

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Burlington Planning Commission Long Range Planning Committee Notes

Tuesday, March 27, 2018 at 12:00pm
City Hall, Conference Room 17 (Planning & Zoning Office)

Commissioners Present: Harris Roen, Jennifer Wallace-Brodeur, Alexander Friend
Staff: M Tuttle, D White

1. Agenda

No changes to the agenda.

2. planBTV- Municipal Development Plan Update

The Committee discussed a proposed Community Engagement and Communications Strategy for the 2019 update to the *Municipal Development Plan*.

- Updated plan will better recognize parts of the City. Not sure every single neighborhood needs a specific neighborhood master plan, but this sets up the framework for how they fit into planBTV in the future if there is one.
- Be explicit about what the purpose of the Master Plan—ie. not a forum to get a new street light at an intersection, but to ID bigger picture issues.
- Help educate about purpose of a Master Plan and why is there a planBTV South End and planBTV Downtown. Use as examples of how to elaborate on policies of the Master Plan.
- How do we call out attributes that are important in other parts of the city?
- Be creative as possible about other ways to provide input, especially online because in-person meetings aren't always well-attended.
- Utilize outreach and conversations with groups and organizations to expand input.
- Make outreach iterative, constantly build on what you're hearing to fact check as we go to see what other people think of the ideas.
- Regarding including the South End plan in this process, need to be clear about the message: why did it take a long time to get here; not starting from scratch, but hoping to move them forward in parallel.
- Give Commissioners specific tasks that they can do, such as writing PFP content for them to post, ask them to come to meetings, etc.

3. Future Meeting Schedule

Try to have future meetings in the evening before Planning Commission meetings.

- Next meeting, April 10 @ 5:30pm
- Anticipate a few other meetings in April

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