

CityPlace Burlington Update

Business Meeting, April 11th, 2018

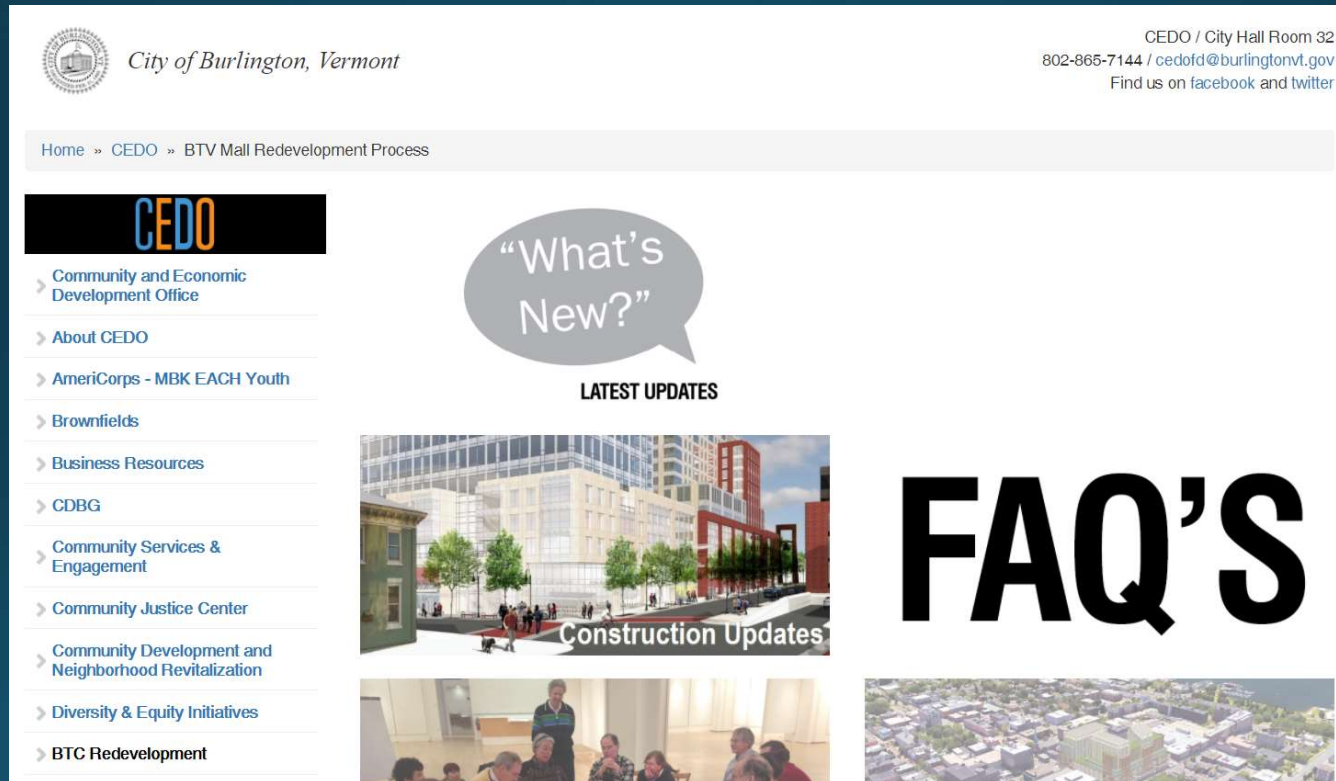
Meeting Agenda

- Introductions
- Construction Updates
- Business Assistance Update
- Input and Questions
- Bank and Cherry Street Designs



Introductions

CityPlace Burlington Website



<https://www.burlingtonvt.gov/CEDO/BTV-Mall-Redevelopment-Process>

CityPlace Burlington Website

- Construction Updates
- FAQs
- Project Document Library
- And more...



<https://www.burlingtonvt.gov/CEDO/BTV-Mall-Redevelopment-Process>

Parking During Construction

We're keeping a close eye on parking during construction, and are tracking **utilization** & **availability**.

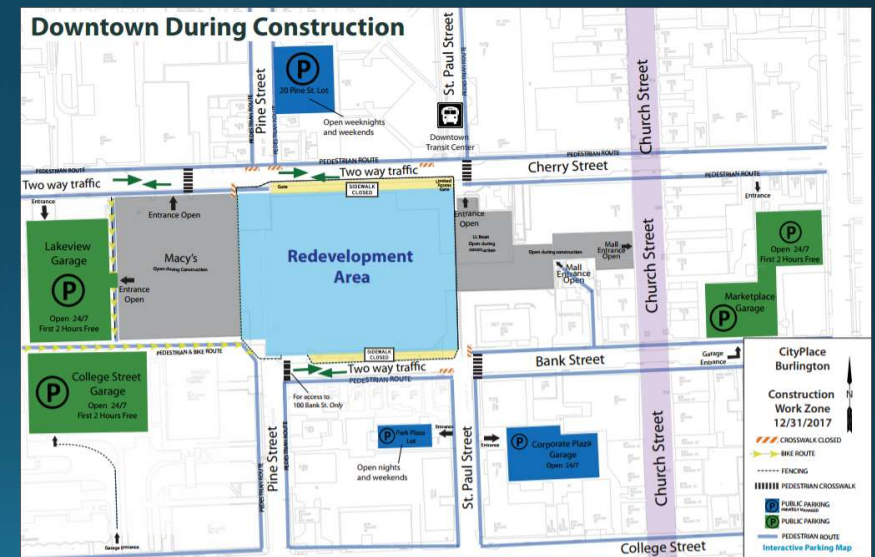
Downtown Parking Percentage Available	On-Street Downtown Core	Off-Street City Garages
Thursday, 3/8: Morning	60%	24%
Thursday, 3/8: Evening / Night	25%	58%
Saturday, 3/10: Morning	74%	57%
Saturday, 3/10: Evening / Night	21%	31%
Sunday, 3/11: Morning	58%	54%
Sunday, 3/11: Afternoon	1%	35%
Sunday, 3/11: Night	52%	76%

NOTES:

On-Street Downtown Core, times of recording: 8:00am, 9:00pm, + Sunday 12:00p

Downtown Core parking is generally bounded by Pearl Street on the north, South Union Street on the east, Maple Street on the south, and Lake Street on the west.

Off-Street City Garages, times of recording: 10:00-11:00am, 6:00-7:00pm + Sunday 9:30-10:00am, 1:30-2:00pm, and 9:00-9:30pm



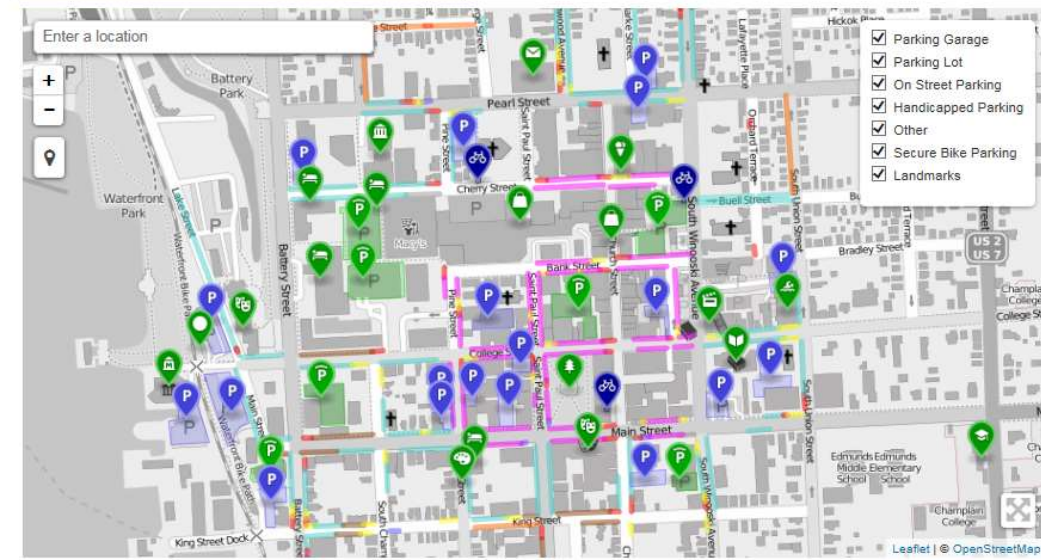
Downtown Parking Map

Parking Map

Parking Map for Downtown Burlington, Vermont

Park Burlington's interactive map is a great way to plan your trip to downtown BTV ahead of time. The mobile-responsive map will let you know where the many on-street and off-street parking options are in Burlington, as well as, all publicly accessible secure bike parking options; view all bike parking options [here](#)! As we continue to develop the map, we'd appreciate your input and feedback: [click here to fill out a quick survey!](#)

[Click here for instructions on how to use the interactive map!](#)



<https://www.burlingtonvt.gov/CEDO/BTV-Mall-Redevelopment-Process>

QUESTIONS?

Construction Updates

Construction Updates

- **Bank Street Closure**

- Week of April 9th: Bank Street will be closed to allow a new sewer line to be installed. Open for business deliveries.

- **Noise / Vibration Update**

- Starting early to mid-May: Installation of sheeting along Bank Street will begin
- Anticipated to last 3 weeks.
- Expect intermittent vibrations throughout the 7:00am-5:00pm work period.

- **Mass Demolition**

- Expected to be completed by end of June 2018.

- **H-Pile Installation for Foundation**

- Expected to begin in July 2018.
- Will last 4 months: Anticipated completion by end of October 2018.



QUESTIONS?

Business Assistance

CEDO Supporting Local Businesses

CEDO will receive \$50,000 per year for two years during construction of the Project to:

- Assist businesses in the vicinity of the Project during construction; support community outreach associated with the Project, and support workforce training efforts associated with the Project

Ideas to date include:

- Support for local businesses during construction: RFP released; five responses received. CEDO, BBA, CSM will review and chose a consultant.
- A small grant program for those that work with the consultants to help implement recommendations
- Printed parking and pedestrian maps for employees and customers
- Increased lighting and signage in pedestrian walkways
- Support of job fairs



Potential Workshops

- Façade and Interior Improvements
- Marketing Identity
- Managing during disruptive times
- Tips for a Happy Holiday
- The Impact of the Internet on Small Retailers
- Managing your Cash Flow
- Knowing your Downtown “Residents”
- Breakthrough Marketing in a Challenging Environment

One-on-One Assistance

- “Listening to your Business”
- Marketing and Promotions
- Finance and budgeting
- Cash Flow Management
- Staff Development and HR
- Operations Management
- Inventory Methods
- Customer Service

Promotional Events

- Block Party Boom Nights
- Shop and Sip
- Scavenger Hunts
- Others?



We want your Input! QUESTIONS?

Street Designs